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Giving Matters

The Columbia Foundation E-newsletter

Summer 2009

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Dear Friends of the Columbia Foundation,

In this quarter's enews you'll read a story of two organizations offering special summer programs with the help of our grants - and your contributions. We highlight one of our new funds, the Maggie Brown Endowment Fund, started in her honor by the Columbia Association and the perfect vehicle for Maggie to continue her support of groups providing summer camps and year-round activities for young people. In keeping with our summer theme, we congratulate those Howard County high school seniors awarded scholarships through funds established here at the Foundation.

I'm proud to report that the Board of Trustees recently approved our new five-year Strategic Plan. What started in January as a process of "tweaking" the current Plan turned into a comprehensive and revitalizing exchange of ideas between the Trustees, the staff and the Howard County community. A sincere thank you to all those who responded to our online survey or telephone interviews - your observations, suggestions and insight were critical to the development of our plans for the future.

Built upon The Columbia Foundation's highly successful 40-year history, the Strategic Plan will guide our efforts to become even more influential in making Howard County a "destination" for those who seek a thriving community. Our new Mission Statement reflects the difference we intend those efforts to achieve: Inspiring life-long giving and connecting people, places and organizations to worthy causes across Howard County.

If you would like more information about the Strategic Plan, please email me at bfrancis@columbiafoundation.org or call me at 410-730-7840. As always, I welcome your comments and questions, and I look forward to working with you as we help shape the future of Howard County.

Beverley Francis
President and CEO
bfrancis@columbiafoundation.org

Donor Profile



When the Columbia Association (CA) wanted to honor Maggie Brown for her

Spring Party

27th
Annual
Columbia
Foundation



The Spring Party is our only fundraiser of the year, and this year's event on May 7 raised over \$68,000 that will go directly into our grant budget! Many thanks to the over 600 attendees and a special thank you once again to our sponsors:

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Changing of the Board

The Board of The Columbia Foundation has elected the following officers: Chair: Mary Ann Scully, Howard Bank; Vice Chair: Karen Geary, Johns Hopkins University;

decades of community service, they chose to establish a donor-advised fund in her name at The Columbia Foundation. Speaking on behalf of CA's Board of Directors, Michelle Miller, Community Services Division Director, said, "It was a natural fit." And we have to agree!

A 38-year resident of Columbia, Maggie first became involved with CA in 1982 as Sales Manager for the Membership Services Center. Following a five-year tenure as Assistant to the Chief Administrative Officer for Howard County Government, she returned to CA in 1993. As Vice President and Director of Community Services, Maggie not only coordinated support and assistance to the ten village community associations but also oversaw various programs for children and adults, including summer camps, before and after school care, the Teen Center and the Lakefront Festival. She was appointed CA President in 2001, a position she held until early this year.

In keeping with so much of Maggie's work with CA, her fund will help Columbia families participate in programs for children and youth by providing support to Columbia nonprofit organizations offering activities and services for young people. As she remarked upon learning of the fund, "Youth are our replacement and we should be busy cultivating them. Having this fund at The Columbia Foundation will help me to do that."

Both Columbia and Howard County have benefited tremendously from Maggie's tireless community involvement. She has served as a Trustee for the Columbia Foundation, a member of the Board of Directors of the Howard County Chamber of Commerce, a member of the Howard County General Hospital Board of Trustees, member of Horizon Executive Advisory Board, member of Vision Howard County, member of the Center for Community Health Strategies Board and president of the Columbia Birthday Celebration. Maggie is also a founding member of the Women's Giving Circle of Howard County and served on the Grassroots Renovation and Expansion Committee. Currently, she is on the Leadership Howard County Board of Directors.

In 2008, the Howard County Chamber of Commerce awarded her their 2008 Exemplar Award. Her many other community awards include the 2007 Eastern Province Council Community Achievement Award of Kappa Alpha Psi, Inc., the 2005 Wylene Sims Burch Award of the Howard County Center of African-American Culture, Inc., the 2004 Individual Commitment Star Award of the Howard County Economic Development Authority's Committee for Business and Economic Diversity (CBED), the 2003 Alpha Kappa Alpha Sorority Meritorious Service Award, the March 2002 Women's History Month Tribute for outstanding community service and the Business Associate of the Year 2001 by the American Business Women's Association.

Maggie was inducted into Howard County's Women's Hall of Fame in 1999, was selected as one of the "Ten Outstanding Howard County Business Women" for 1986 and was honored with Columbia Magazine's "25 Who Made A Difference" award.

Secretary: Dorothy Harris, Pal-Tech; and Treasurer: Brian Walter, M&T Bank.

Newly elected to the Board are: Mark Biegel, co-founder and senior portfolio strategist, Biegel and Waller; Margaret Kim, President/COO and co-founder of AllCare of Maryland; Catherine Schoonover, Vice President of The Rouse Company Foundation; and Rev. Dr. Ostein Truitt, Assistant Pastor, St. John Baptist Church.

A sincere thank-you to those members coming off the Board: Steve Breeden, Security Development Corporation; Michael Davis, Davis, Agnor, Rapaport and Skalny; Gary Rosenbaum, Maryland Aviation Association; and Richard Story, Howard County Economic Development Authority.

[Click here for our board roster.](#)

New Funds

The Columbia Foundation is pleased to recognize the following funds established between March 14, 2009 and July 20, 2009. These families and businesses join our growing list of over 250 funds in contributing to our community.

Donor-Advised Funds

Annie and Augie Family Fund
Maggie Brown Endowment Fund
Pure Diamond Enterprise Fund

Grants at Work

Summer Specials

In this issue of our enews, we're featuring two grantees with special summer programs.

Camp Attaway

For parents whose children have problems controlling their behavior and emotions, summer can be a difficult time. Few camps or summer programs in the Baltimore/Washington area are willing or able to work with this population of students. Which explains why Camp Attaway in Howard County has had a waiting list each of the last five years.



Founded in 1996, Camp Attaway is a summer program offering an intensive, therapeutic and recreational experience for children 7 to 13 years old with behavioral and emotional disorders, such as depression, bipolar disorders or Asperger's Syndrome. Five days a week for three weeks, 25 girls and boys attend the camp from 9:00 to 3:00. With a 2-to-1 ratio of campers to staff, students participate in activities including arts and crafts, swimming, rock climbing and drama productions. Parents can attend weekly education and support groups.

In 2001, Camp Attaway launched a Counselor-in-Training (CIT) program for specially-selected former campers who had outgrown the camp. The program includes specific pre-vocational skill assessment and training so that the children gain experience with work habits expected in the competitive job market. CITs learn and practice skills such as interviewing, maintaining a schedule, organizing and leading supervised activities, role modeling and combining work with fun. Campers see opportunities for their own futures as they interact with the CITs.

This year's Columbia Foundation grant of \$8,000 will support the Vocational Transition Program (VTP), a partnership with Howard County Recreation and Parks (HCRP) Junior Counselor program. CITs with at least one year's experience can be placed in one of HCRP's camps, under supervision of a Camp Attaway counselor. As a Junior Counselor, they receive additional training as well as the experience of working outside Camp Attaway.

Although only two years old, the VTP already has had success. In 2007, a CIT completed the Junior Counselor experience at "Snails and Tales" camp, and the director there stated: "D is great, he might be better than the paid staff." In fact, HCRP asked the CIT to return the following summer as a paid staff member!

With a waiting list every year, and parents who would like the camp to last six rather than three weeks, Camp Attaway hopes to continue growing to serve more young people in more ways. Visit

Scholarship and Award Funds

Amanda Post Memorial Fund

Life Begins at 40

On **December 29, 1969**

James Rouse, Richard Anderson, William Finley, Mort Hoppenfeld and John Levering hold The Columbia Foundation's first Board of Trustees meeting.

The Columbia Foundation begins celebrating 40 years as Howard County's Community Foundation on **October 21, 2009!** Stay tuned over the next few months as we prepare a Calendar of Events to commemorate this milestone.

Community Awards

Congratulations to Malynda Madzel, of TCF Leadership Council, for receiving the 2009 Horizon Foundation Community Appreciation Award!

Horizon Foundation has awarded Grassroots Crisis Intervention Center's Day Resource Center with the 2009 Health Action Award!

The Serenity Center received the Association of Community Services Award for Volunteer Team of the Year!

Congratulations to Risa Garon, Executive Director of National Family

their web site at www.campattaway.org to learn more about this unique program.

Above photo: Camp Attaway Staff Member Aaron Glaser leads campers in a group activity. Photo by Barbara Tyroler. Used with permission.

Friends of the Howard County Library

Friends of the Howard County Library raises funds and supports the Howard County Library in its mission to provide lifelong education, inspire a world of ideas and ignite the power of knowledge. Their recent Columbia Foundation project grant will go towards the Library's Project Literacy summer program.

Every year, Project Literacy offers free standards-based instruction and child care to over 500 adults wanting to improve their reading, writing, speaking and basic math skills. The program works with the immigrant population whose first language is not English, as well as English-speaking adults wanting to earn their high school diploma through the External Degree Program.

Participants attend both one-on-one tutoring at the Central Library's Resource Center and small group instruction twice a week in the evenings at local Howard County Public School System (HCPSS) facilities. In previous years, the program would shut down during the summer months because schools are closed and the Resource Center is too small for the group classes. But last year, in an effort to reduce the learning loss that would often occur during the break, Project Literacy partnered with the Wilde Lake and Owen Brown Community Centers who donated the use of their facilities for a pilot summer semester. The pilot was so successful that Project Literacy wanted to offer it again, but the community centers could no longer provide the space for free.

The Foundation's \$2,000 grant to the Friends of the Howard County Library will help make this summer's semester possible for approximately 200 adult learners.

Giving Outside the Box

EaseTechnologies^{Inc.}

As many Howard County businesses know, their gifts of in-kind contributions mean so much to the nonprofit organizations they support. For The Columbia Foundation, Ease Technologies has been providing in-kind technology assistance since 1993, including recently reconfiguring and upgrading our office computers and network.

The connection actually began before there even was an Ease Technologies in Columbia. Dave Kile, one of the company's founders, was laid off from Apple in 1991. He started volunteering his time and expertise to The Columbia Foundation at the suggestion of Alan Davis of Princeton Sports, then a Foundation Board member. At that time, the Foundation had two people and two Macintoshes.

Resiliency Center, on being selected 2009 Women of Distinction by the Business Women's Network of Howard County!

Should you know of any TCF partners who have received an award or recognition, please call or email us. We value their contributions, not just to our organization, but to the community at large!

Stock Gifts

Please notify Foundation staff if you make a stock gift.

Have You Included TCF In Your Will?

Your bequest to The Columbia Foundation can be a way to leave your legacy in Howard County. For more information, call Beverley Francis, President and CEO, at 410-730-7840, or log onto [TCF's website](#).

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In 1993 when Dave and Chuck Bubeck started Ease Technologies, Dave wanted to continue his in-kind work with the Foundation, but through his company. Over the years, Ease has grown to 35 employees operating out of the Merrill Lynch building in Columbia. The Foundation now has three employees as well as consultants who work on-site, and has switched over to a Windows platform. Ease provides the Foundation with "managed services," a service Dave says is ideal for small- to medium-sized businesses that don't have full time Information Technology personnel. An Ease employee is available to answer our questions and provides daily remote support for the network such as maintenance and monitoring.

"Ease Technologies' ongoing contribution of in-kind support is such a valuable gift to us," says Beverley Francis, Columbia Foundation President and CEO. "We are so grateful for their generosity and technological expertise that makes it easier for us to stay up to date and working efficiently."

Ease Technologies supports a number of nonprofit organizations in the community, including Howard Community College and the Howard County Public School System. "I like to look out my office window and know that we are part of our customers' community," Dave explains. The Columbia Foundation extends a sincere "thank you" to Dave and Ease Technologies for their almost-20 years of giving in creative and high tech fashion.

Educational Endeavors

2009-2010 Scholarship Recipients

Donors who wish to build a legacy around education have established scholarship funds with The Columbia Foundation for Howard County public high school seniors to attend two- or four-year colleges or universities and training or technical schools. Congratulations to this year's winners:

Ascend One Scholarship: Christina Lee, Glenelg High School

Karen and Howard Carolan Scholarship: Margaret Harley, Hammond High School

Mike Chang Sunshine Scholarship: Samuel Henig, Hammond High School

Bob Kittleman Scholarship: Courtney Knill, Glenelg High School
Doug Parker Scholarship: Ananda Martin-Caughey, Oakland Mills High School

Ernesto Phillips Scholarship for Talented Youth: Scott Simpson, Hammond High School

C. Merritt Pumphrey Memorial Scholarship: Samantha Ferraro, Marriotts Ridge High School

Stillman Scholarship: Alexander Knobel, Atholton High School

Christina and Lawrence Tarbell III Scholarship: John Winder, Howard High School

Tropf Family Scholarships: Brendan Berman, Atholton High School; Benjamin Moy, Long Reach High School; Matthew Widstrom, Oakland Mills High School and Dylan Singleton, Wilde Lake High School

Each scholarship has its own application and criteria as determined by the individual or family establishing the fund. A committee of board members and community leaders makes the final selection for each cash award.

Donors often create scholarships in memory or in honor of loved ones, or as a way to encourage study in a particular field such as engineering. They frequently build their funds over the years by having friends and family contribute to it in lieu of gifts for special occasions.

Expanding Our Role

First Fridays

Awarding grants is just one of the ways The Columbia Foundation is helping to strengthen Howard County nonprofit organizations. Since December of last year, the Foundation and the Association of Community Services (ACS) have been sponsoring the First Fridays Forum, a roundtable of executive directors and CEOs of nonprofit groups. Every other month for about 90 minutes, leaders from the county's human services, arts, education, civic and religious organizations get together to swap ideas and discuss issues they all share.

Anne Towne, Executive Director of ACS, describes the forum as "a safe place where Executive Directors can talk about what keeps them up at night!" Topics have included board recruitment, engaging volunteers, streamlining organizations to be more efficient and, of course, raising funds. Getting unrestricted money for mundane expenses such as liability insurance or utility bills is difficult, but so often that's what an organization really needs more than funds for a new project. For instance, as grant makers require more data to quantify the effects of their grants, having up-to-date computers and software becomes more and more critical. With that in mind, the Forum is working on ways to share costs in areas such as technology and training.

First Fridays have already been so helpful, that they may become monthly events. Interested Executive Directors or CEOs can email Beverley Francis at bfrancis@columbiafoundation.org or call her at 410-730-7840 to get more information. Come join the conversation!

Spring Party After Party

The end is the beginning... in this case, the end of the Columbia Foundation Spring Party was the beginning of the official after party and, more importantly, the next chapter in **twentyfivefortyfive**.

A large and merry crowd made the quick journey from the Spear Center to That's Amore to celebrate with board members and supporters of twentyfivefortyfive, the Columbia Foundation's initiative to bolster philanthropy among those between the ages of 25 and 45. Old friends connected and new friendships formed, but

the night wasn't just about socializing. It was also about building momentum for the work of twentyfivefortyfive - that is, creating a network of support for the initiative and increasing awareness about the next generation of philanthropy in Howard County. The cover charges collected went to the twentyfivefortyfive fund within the Foundation, a fund that will soon be used for grants and other activities central to the mission of the initiative.

twentyfivefortyfive has a calendar full of events planned for near future with something for everyone. Please stay tuned for more details in the near future.

For more information about how to get involved, email twenty.five.forty.five@gmail.com. Thanks to all those who showed up and made it a night to remember!

Chair of the Board of Trustees, Mary Ann Scully
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President, Beverley Francis
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Questions or Comments?

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